

Press Information:

Event: World Bodypainting Festival
Location: Klagenfurt am Wörthersee / Carinthia / Austria
Date: September 20-21, 2024
Contact: **WB Production**
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World Bodypainting Festival 2024 – A Firework of Colors in Klagenfurt am Wörthersee

From September 20 to 21, 2024, the Klagenfurt „Messe Arena“ will once again become the global hub for body painting and makeup artists. For the 27th time, the best artists worldwide will gather not only for the championships in Carinthia but also to take advantage of the training opportunities offered by the WB Academy. Additionally, they will engage in various side events and networking opportunities for exchanging experiences and building connections.

Visitors will have the opportunity to witness the creation of breathtaking and unique artworks up close. From noon onwards, attendees can observe artists at work and stay informed about the latest trends in body painting and makeup from the international companies present. In the evening, body painting shows will invite the audience to be enchanted by artworks themed "The Power of Symbols – a cultural journey."

The grand finale includes the major award ceremony and announcement of the new world champions on **Saturday, September 21**, followed by the **"Body Circus,"** a surreal experience of the highest caliber. The "Body Circus" serves as an afterparty, inviting everyone to celebrate with artists and models from around the world, accompanied by the finest DJ sounds until the early morning hours. The dress code, eccentric and extravagant, allows everyone to express their creativity in this direction!

Festival Week – The Pre-program

Starting from Tuesday, September 17, participants have the opportunity to take part in workshops in body painting, makeup, and photography as part of the training offered by the **WB Academy**. The courses cater to both beginners and advanced participants and can be booked in advance through wb-academy.com.

On **Thursday, September 19**, the first major highlight is the **World Championship in Camouflage Bodypainting**, where artists showcase their talent by seamlessly integrating their models into the surroundings.

Tickets start at 12 euros, and FREE entry is provided for Body- and Facepainters, Make-up & Hair Artists

There will be no major music concerts, as in the previous year, to simplify and make ticket prices more affordable for visitors. *"The focus is on providing as many interested individuals as possible with the opportunity to see the creative and artistic works of artists from around the world LIVE. Especially the UV Show on the final day should not be missed,"* reveals organizer Alex Barendregt.

In addition to on-site day tickets starting at 12 euros, individuals can register for a free professional visitor ticket until September 16. **FREE entry is also available for all children up to 16 years old.**

For more information, program details, and professional visitor registration, visit bodypainting-festival.com



#wbfestival2024
Celebrating Visual Culture



	Dienstag Tuesday 17 Sept. 2024	Mittwoch Wednesday 18 Sept. 2024	Donnerstag Thursday 19 Sept. 2024	Freitag Friday 20 Sept. 2024	Samstag Saturday 21 Sept. 2024
10:00	WB Academy	WB Academy	World Award: Camouflage Bodypainting WB Academy	World & Special Awards (Messe Arena)	World & Special Awards (Messe Arena)
12:00					
14:00					
16:00					
18:00					
20:00	Get Together	Get Together	Get Together	Show Presentations, Awarding & After Party	Show Presentations, Awarding & Body Circus, the surreal ballroom Open End
22:00					
00:00					

About the World Bodypainting Festival

The origins of the festival date back to 1998, starting modestly in the courtyard of the Millstatt Monastery in the picturesque southern Austria. Organizer Alex Barendregt initiated an event to make art, especially the art form of body painting, accessible to people of all ages and genders outside conventional museum walls, both as passive spectators and active participants.

Although initially a smaller event, it left a lasting impact, aided in no small part by extensive media coverage that contributed to the global spread and acceptance of this unique art form.

In just two decades, the World Bodypainting Festival has emerged as a leading force and a constant driver of change and innovation in an entire industry.

The World Bodypainting Festival is conducted and organized by the agency WB Production GmbH. For further information and high-resolution images, please contact us at:

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